

# ARTS126G : Typography

This course will emphasize the design of projects that explore typographical structures, their characteristics, terminology, layout considerations, and the use of typography as a communication medium. This course uses both computer and hands-on methods to address the language of type and its effective use as a design element. By studying the language of type through its history and application, students will gain strong working knowledge of this essential element to graphic design.

**Credits** 3

**Theory Hours** 2

**Lab Hours** 2

**Semester Offered**

Fall semester